

DURANT RIVAL TO THE FORD.

**New Star Automobile to Sell at \$348
Shown in Washington.**

Special to The New York Times.

WASHINGTON, March 9.—The Star automobile, which in the touring car type sells at \$348 and is declared to be intended as a rival to the Ford machine, was on exhibition here today. The new product was designed by W. C. Durant, head of Durant Motors, Inc., and formerly the chief factor in the General Motors Company.

The touring car is a four-cylinder, five-passenger machine. The price for the car with self-starter and demountable rims is \$448. Other prices are: Runabout, \$414; coupé, \$580, and sedan, \$645. Production in quantity is promised on June 1 by Mr. Durant, who arrived here today, accompanied by the Presidents of the Continental Motor Company, Detroit Timken Axle Company, Hayes Wheel Company and Auto-Lite Company.

The Star is advertised by the Starr Motor Car Company of 511 Fifth Avenue. It was planned to name the new automobile the Starr, but later it was decided to drop the last letter of the name.

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